

شكراً لتحميلك هذا الملف من موقع المناهج الإماراتية



أسئلة الامتحان النهائي - المتقدم

[موقع المناهج](#) ← [المناهج الإماراتية](#) ← [الصف الحادي عشر](#) ← [لغة انجليزية](#) ← [الفصل الثاني](#) ← [الملف](#)

التواصل الاجتماعي بحسب الصف الحادي عشر



روابط مواد الصف الحادي عشر على تلغرام

[الرياضيات](#)

[اللغة الانجليزية](#)

[اللغة العربية](#)

[التربية الاسلامية](#)

المزيد من الملفات بحسب الصف الحادي عشر والمادة لغة انجليزية في الفصل الثاني

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An Important Meeting

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6 - 6

علامة 15.75

An alternative title for this text could be ____.

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b. The Newspaper Business

c. The Charity Event



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One of the biggest risks that companies often take is decisions around advertising. One radio group took a big step in changing who they advertised to. If they been advertising in popular music festivals, they would have been lost in the crowd of companies trying to reach out to young people. Since they used a traditional, physical advertising model through magazines, posters and generally in places mostly used by older adults, they established brand awareness with an often-ignored group. Similarly, a fast-food company took a risk when they changed their entire business model and offered a breakfast menu; not only that - they offered it as take-away for the first time. However, they could only make this succeed because they had the budget for the popular "wake up" advertising campaign they supported it with. No matter how determined a company is, the amount of budget that they can put into the risk is often the key to success.

Risk is an important aspect of business decision making no matter what the product or service is, and of course even in the earliest days of ancient trading people took risks in travelling long distances. However, risk-taking is likely most important in the technology industry. Some would say this started back in the early twentieth century, when businesses began to rely more on data. In the 1990s, the internet revolution led to the famous dotcom boom and bust. And from 2007 onwards, many technologies which we all use today were big risks back then.

Read the text and answer the questions.

5 - 6

26.25 علامة

Taking risks is particularly important for ____.

- a. the drinks industry
- b. companies with large budgets
- c. the technology industry



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1 - 6

26.25 علامة

One company established brand loyalty through ____ .

- a. advertising in spaces for older people
- b. changing to an online only model
- c. sponsoring music festivals



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4 - 6

26.25 علامة

The fast-food company and the streaming company both ____.

- a. had creative advertising campaigns
- b. changed how they provided their product
- c. couldn't survive in changing times



Pensions

1 (Due to the expectation of / Because it is expected to / As people expecting to) living a long life, it's often difficult for young people to start thinking about pensions. 2 (Retirement / Retirings / Retire) seems a lifetime away when you are young and for many, that's exactly true. "When I was a boy, I 3 (act as though I got / acted as if I'd got / acts as if I had) all the time in the world. 4 (When I research / Whether I'd researched / If I'd researched) a better pension when I was younger, however, I 5 (should have been received / could have got / would have been able to) have a more comfortable retirement now," said Saad, a recent retiree. 6 ("If / "Should / "Because) anyone want to get a pension, I recommend you talk to your bank before it's too late."

Read the text and choose the correct word(s) to complete the sentences.

2 - 6

4.50 علامة

2.

- a. Retirement
- b. Retirings
- c. Retire



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4 - 6

4.50 علامة

4.

- a. When I research
- b. Whether I'd researched
- c. If I'd researched

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Read the text and answer the questions.

3 - 6

26.25 علامة

The most important aspect for successful risk-taking is ____.

- a. budget
- b. determination
- c. brand loyalty





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2 - 6

26.25 علامة

The fast-food company had success through _____.

- a. being popular with young people
- b. using their budget for creative advertising
- c. stopping their breakfast menu



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1 - 6

4.50 علامة

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- b. Because it is expected to
- c. As people expecting to

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3 - 6

4.50 علامة

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- b. acted as if I'd got
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6 - 6

26.25 علامة

Paragraph 3 is mostly about ____.

- a. the history of risk-taking in business
- b. the most dangerous time in the past
- c. the consequences of taking risks



Ethical Banking

Ethical banking has gained popularity in recent years. The criticism levied at traditional banking is that it may invest in companies that harm the environment, exploit workers, and engage in other unethical practices. Ethical banking seeks to address these issues by investing in companies that prioritise environmentalism, social justice, and other ethical values.

Asma Al-Shami, from Action for the Rainforest, now banks ethically. "We were shocked to discover that the banks where we had placed our donations had potentially used them to invest in companies that promoted the very practices we campaigned against. Due to the realisation that we were unintentionally funding the destruction of the rainforest, we knew we couldn't continue using traditional banks. In fact, if we'd known about ethical banking earlier, we wouldn't ever have used traditional banks for our organisation." This highlights the importance of transparency in the banking industry and the need for customers to be able to see where their money is going.

However, ethical banking is not without critics. Some argue that the label "ethical" allows banks to act as though no one had suffered as a consequence of the bank's investments, no matter how irresponsibly the banks had distributed funds. It is important to note that in no way does ethical banking guarantee ethical behaviour, but it is rather a set of principles that banks should adhere to. Banks must still make difficult decisions about where to invest their funds, and sometimes those decisions may have unintended consequences. In no way does this mean that the consequences of these actions are entirely negative, however. Indeed, some of the criticism of ethical banking comes from companies. "Some ethical bank's policies are so strict that, even if we'd followed ethical guidelines from the inception of our company, I predict we still wouldn't have satisfied their lending requirements." an

Read the text and answer the questions.

2 - 6

10.50 علامة

Why was Asmal Al-Shami upset with her bank?

- a. They had invested her organisation's money unwisely and the money was lost.
- b. They had lent her organisation's capital to companies she was opposed to.
- c. They had used her organisation's money to cut down trees in the rainforest.



Pensions

1 (Due to the expectation of / Because it is expected to / As people expecting to) living a long life, it's often difficult for young people to start thinking about pensions. 2 (Retirement / Retirings / Retire) seems a lifetime away when you are young and for many, that's exactly true. "When I was a boy, I 3 (act as though I got / acted as if I'd got / acts as if I had) all the time in the world. 4 (When I research / Whether I'd researched / If I'd researched) a better pension when I was younger, however, I 5 (should have been received / could have got / would have been able to) have a more comfortable retirement now," said Saad, a recent retiree. 6 ("If / "Should / "Because) anyone want to get a pension, I recommend you talk to your bank before it's too late."

Read the text and choose the correct word(s) to complete the sentences.

5 - 6

علامة 4.50

5.

- a. should have been received
- b. could have got
- c. would have been able to

تم تحميل هذا الملف من

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Ethical Banking

Ethical banking has gained popularity in recent years. The criticism levied at traditional banking is that it may invest in companies that harm the environment, exploit workers, and engage in other unethical practices. Ethical banking seeks to address these issues by investing in companies that prioritise environmentalism, social justice, and other ethical values.

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4 - 6

10.50 علامة

What is the topic of paragraph 3?

- a. negative opinions about ethical banking
- b. what it means to be ethical
- c. the results of banking ethically



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Read the text and answer the questions.

1 - 6

15.75 علامة

Before the meeting, Janine appears to be feeling ____.

a. excited



b. uncertain



c. scared





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3 - 6

10.50 علامة

Why are some consumers unhappy with the use of the word 'ethical' in relation to banking?

- a. They worry that people will be confused by the use of the term.
- b. They are concerned that the banks might use it to misrepresent their past actions.
- c. They think that banks can never act completely ethically so the word should not be used.



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Should customers wish to bank ethically, how, then, is it possible to navigate the network of investments to ensure that money is only given to companies that they consider worthy? Given that there are no global legislation about who can use the label 'ethical,' expecting banks themselves to be completely transparent about the environmental consequences of their investments might be optimistic. One way to identify ethical banks is to look for ratings from organisations such as Ethical Consumer. These organisations assess banks based on their social and environmental impacts, and accountability. However, as they are not completely neutral, ultimately, it is the responsibility of consumers to research a bank's investment policies and practices to determine whether their investments align with their personal values and beliefs.

Ethical banking, then, is a promising development in the banking industry, but it is not a solution for all ethical concerns and customers must be vigilant in ensuring that their money is being used in a way that aligns with their values. Ethical banking might be a step in the right direction, but it is up to all of us to ensure that it lives up to its promise.

Read the text and answer the questions.

1 - 6

10.50 علامة

According to the text, what is ethical banking?

- a. a system of guidelines that ensures companies' finances are ethical
- b. a collection of banks that actively work towards saving the environment
- c. a group of financial services that promote sustainability and equity



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Read the text and answer the questions.

6 - 6

علامة 10.50

How do consumers ensure that the banks they use are ethical?

- a. They search for the information themselves.
- b. They access lists published by institutions.
- c. They trust banks to be transparent.



Ethical Banking

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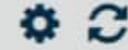
Read the text and answer the questions.

5 - 6

10.50 علامة

What are the differences between traditional and ethical banking?

- Traditional banking always invests in unethical companies, whereas ethical banking always invests in virtuous companies.
- a. companies.
- Ethical banks have to prove that they only invest in ethical enterprises, whereas traditional banks can invest in any business they choose.
- b. business they choose.
- Traditional banks may fund organisations that contribute to environmental damage, whereas ethical banks try to avoid this.
- c. avoid this.



Pensions

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Read the text and choose the correct word(s) to complete the sentences.

6 - 6

4.50 علامة

6.

- a. "If
- b. "Should
- c. "Because



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Working Late

"...and Sara, you **1** (have / did / will) send me the final presentation by 7pm tonight."

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1 - 6

6.75 علامة

1.

- a. have
- b. did
- c. will

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2 - 6

6.75 علامة

2.

- a. had been working
- b. will be working
- c. has worked



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5 - 6

علامة 6.75

5.

- a. The introduction of
- b. They have introduced
- c. Introduce the



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Read the text and choose the correct word(s) to complete the sentences.

4 - 6

6.75 علامة

4.

- a. so in order
- b. so as to
- c. to order so



An Important Meeting

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Read the text and answer the questions.

3 - 6

علامة 15.75

One of the agreements Raymond and Janine made is that Raymond would ____.

- a. reach out to sponsors
- b. give money from his business
- c. set up an event



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Read the text and choose the correct word(s) to complete the sentences.

3 - 6

6.75 علامة

3.

- a. whereas
- b. until
- c. by the time



An Important Meeting

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Read the text and answer the questions.

2 - 6

علامة 15.75

Both Janine and Raymond ____.

- a. could show their wealth
- b. wore similar clothes
- c. ran a charity



An Important Meeting

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Read the text and answer the questions.

1 - 6

علامة 15.75

Before the meeting, Janine appears to be feeling ____.

a. excited



b. uncertain



c. scared





An Important Meeting

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4 - 6

15.75 علامة

Janine asked Raymond to speak at the event _____.

- a. on Friday
- b. next year
- c. in two weeks





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6 - 6

6.75 علامة

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- b. Generally speaking
- c. To generally speak



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5 - 6

15.75 علامة

Raymond also attended the event because ____.

- a. he could meet his staff
- b. he could get in the newspaper
- c. he cared about the charity



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6 - 6

علامة 15.75

An alternative title for this text could be ____.

a. Wealth Is Everything



b. The Newspaper Business



c. The Charity Event

