# شكراً لتحميلك هذا الملف من موقع المناهج الإماراتية





## حل أسئلة الامتحان النهائي الالكتروني - المتقدم

موقع المناهج ← المناهج الإماراتية ← الصف الثاني عشر ← لغة انجليزية ← الفصل الثاني ← الملف

## التواصل الاجتماعي بحسب الصف الثاني عشر









## روابط مواد الصف الثاني عشر على تلغرام

التربية الاسلامية اللغة العربية الاسلامية الأنجليزية الإسلامية

المزيد من الملفات بحسب الصف الثاني عشر والمادة لغة انجليزية في الفصل الثاني		
شرح مبسط للقواعد الأساسية للامتحان النهائي	1	
حل أسئلة الامتحان النهائي الالكتروني - المتقدم	2	
أسئلة الامتحان النهائي - العام	3	
مراجعة نهائية قراءة وقواعد	4	
حل بوربوينت مراجعة تدريبية للامتحان النهائي - المتقدم	5	

**3** (No matter what / What matter no / Matter no is) profits they achieve, they always treat their customers **4** (as only they are / they are as if / as if they were) a small community business. "If we only thought about profits, we **5** (will be / wouldn't have / must have been) sent out all those free parcels last year," says the CEO. As one advertising expert says - only if you treat your customer as a neighbour. **6** (you won't / can it / will you) build a relationship with them.

Read the text and choose the correct word(s) to complete the sentences.

1 - 6 6.75 Marks

it is believed that

1.

a.	they believe are	O
b.	is believed to be	•



**3** (No matter what / What matter no / Matter no is) profits they achieve, they always treat their customers **4** (as only they are / they are as if / as if they were) a small community business. "If we only thought about profits, we **5** (will be / wouldn't have / must have been) sent out all those free parcels last year," says the CEO. As one advertising expert says - only if you treat your customer as a neighbour. **6** (you won't / can it / will you) build a relationship with them.

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2 - 6 6.75 Marks

2.

	1	200
Э.	will have been sent	0
	L	

b. will be sending

having been sent

**3** (No matter what / What matter no / Matter no is) profits they achieve, they always treat their customers **4** (as only they are / they are as if / as if they were) a small community business. "If we only thought about profits, we **5** (will be / wouldn't have / must have been) sent out all those free parcels last year," says the CEO. As one advertising expert says - only if you treat your customer as a neighbour. **6** (you won't / can it / will you) build a relationship with them.

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3 - 6 6.75 Marks

3.

2 I IV	lo matter what	
		•

b. What matter no

Matter no is



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Read the text and choose the correct word(s) to complete the sentences.

4 - 6 6.75 Marks

4.

a. as only they are

b. they are as if

c. as if they were

\_

-----

3 (No matter what / What matter no / Matter no is) profits they achieve, they always treat their customers 4 (as only they are / they are as if / as if they were) a small community business. "If we only thought about profits, we 5 (will be / wouldn't have / must have been) sent out all those free parcels last year," says the CEO. As one advertising expert says - only if you treat your customer as a neighbour, 6 (you won't / can it / will you) build a relationship with them.

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6.75 Marks 5 - 6

a.	will be	0
b.	wouldn't have	0
С.	must have been	0



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6 - 6 6.75 Marks

6.

a. you won't

can it

c. will you

O

0



Sami owned a restaurant and ran it with his two children, Joe and Amy. He was always proud of his children and how they supported the restaurant. Business was such a success that they expanded into a new restaurant on the other side of the city. Sami now had to decide who would become the manager of the new restaurant.

Amy immediately started to show that she had the skills for this. She changed the menu, and got many positive reviews about the new items on there. She even started researching how she might buy some of the ingredients cheaper to change prices. Meanwhile, Joe acted as if he were already the CEO of the new restaurant, and he even behaved in this way around customers. Soon, the complaints started reaching Sami and helped make his mind up.

When it came to the big decision day, Sami gathered his children and explained that he was pleased with the plan Amy had made and that she should manage the new restaurant. If Joe weren't so arrogant, he would have been proud of Amy, Instead, they started a big quarrel. Once Amy and Joe's conflict settled, there was an uncomfortable silence as no one knew what to say to each other. After what felt like forever, Sami finally broke the silence. He told them that he would be proud of both his children, no matter who he had chosen to run the restaurant.

Later that month, Joe went to visit Amy in her new restaurant. As he arrived, he couldn't believe what a nice part of the city it was in. He sat down and ordered, and it pained him to admit the lobster sandwiches were delicious. "I think this place will be a success," said Amy.

"Only if you change the decoration, will it," Joe stated back, keeping his same attitude towards Amy.

Read the text and answer the questions.

1 - 6 15.75 Marks

The customers didn't like .

a. Joe's attitude

b. the new menu

the price changes



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2 - 6 15.75 Marks

opinion of the customers

Joe's \_\_\_\_ meant he couldn't be proud of Amy.

a.	plan that he made	O
b.	view of himself	0
10		



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3 - 6 15.75 Marks

5 - 0 15.75 Warks

### The mood after Amy and Joe's talk was \_\_\_\_\_.

a.	relaxed	0
b.	awkward	•
C.	excited	0



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Read the text and answer the questions.

4 - 6 15.75 Marks



Both before and after th	ne big decision on	the new restaurant, San	n
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a.	didn't feel	proud	of Joe

\_

b. always preferred Joe to Amy



c. thought equally of his two children



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5 - 6	15.75 Marks		

Joe	immediately made a negative com	ment about the
a.	decoration	0
b.	sandwiches	0
	location	0



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6 - 6 15.75 Marks

## Another good title for the story would be \_\_\_\_.

a. Brother's Support for Sister

b. The Menu Quarrel

c. Family Business Troubles



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Read the text and answer the questions.

1 - 2 10.00 Marks

\*\*\*\*\*BONUS\*\*\*\*\* Through the story, Joe \_\_\_\_ most of what Amy suggests.

a.	agrees with	0
b.	argues with	0
c.	ignores	0



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Read the text and answer the questions.

2 - 2 10.00 Marks

***	*BONUS***** Joe will most likely	
a.	continue to cause some trouble for Amy	•
b.	always support Amy fully in her restaurant	C
C.	keep working on the menu changes	C



After speaking to staff, it 1 (are thinking it is / is thought to be / is thought that) the case that the bonus payments 2 (are not being / is not been / they are not) shared equally amongst staff. In no way 3 (do I / am I / i did) approve of this. Some feel 4 (as they are had / if they hadn't as / as if they had) done something wrong. 5 (But working of the / But they are working / But for the work) of our staff, our company wouldn't have had last year's success. We must look at the finances and fix this. I can help you, 6 (if you are need / if needed / if I need it). Thanks for your understanding.

Read the text and choose the correct word(s) to complete the sentences.

- 1 6 11.25 Marks
- 1.

a.	are thinking it is	O
b.	is thought to be	•
c.	is thought that	0

Saif

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2 - 6 11.25 Marks

2.

a.	are not being	0
ì		

b. is not been

they are not



Saif

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3 - 6 11.25 Marks

3.

a. do I	G
a. uo i	· ·
L	

. am l

c. I did



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Read the text and choose the correct word(s) to complete the sentences.

- 4 6 11.25 Marks
- 4.
- a. as they are had
- b. if they hadn't as
- c. as if they had

•

Saif

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5 - 6 11.25 Marks

5.

a. But working of the

But they are working

. But for the work

0



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6 - 6 11.25 Marks

6.

a.	if you are need	O
b.	if needed	•
c.	if I need it	0

The Johnson family has been in the distribution sector for over 50 years. Their family business. Johnson Distributors, is often thought to be one of the most prosperous businesses in the industry. It is true that the business faced some tough times in the past. Under no circumstances, though, should you underestimate the value of their hard work and determination.

One time, the Johnson family had to comply with new administrative requirements. Although they knew that they could manage it easily, they acted as if they had received their biggest challenge yet. The whole family came together to make decisions as a single unit, and this greatly improved their decision making. They had to change the components of their products and adjust their prices to remain affordable. But for their innovative approach, the business would have had a significant loss of revenue. As it was, the changes they made turned business around.

Family businesses are often thought to have problems with succession planning, which is the process of deciding which family member takes over the business. However, the Johnson family have a very clear succession plan to ensure a stable change when the owner finally retires. The only issue is the huge amount of paperwork which national rules mean they have to complete. They have asked for outside support but these administrative issues are not being resolved.

It seems that the Johnson distribution business will continue to go from strength to strength. What sets the Johnsons apart is how they overcome challenges and remain successful in a changing industry. In contrast to many other family businesses, they don't get stuck in following the same traditional processes. For example, they incorporated new technologies and improved their distribution channels, making it easier for customers to access their products. These differences have led them to be a world leader in this industry.

Read the text and answer the questions.

1 - 6 26.25 Marks

It is impossible to ignore the Johnsons' \_\_\_\_\_.

a.	failures in distribution	0
b.	high level of effort	0
c.	troubles with finances	0

#### The Johnson Business

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Read the text and answer the questions.

26.25 Marks 2 - 6

## The Johnsons' decision-making process was improved because they

a.	treated the new situation very seriously	0
b.	took a relaxed approach to the new changes	0
C.	each did their own planning independently	0



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Read the text and answer the questions.

3 - 6 26.25 Marks

## The reason the business didn't lose money was their \_\_\_\_.

a.	high	prices	they	could	charge	
----	------	--------	------	-------	--------	--

b. keeping the same parts

c. original and creative approach





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Read the text and answer the questions.

4 - 6 26.25 Marks

## The main problem the Johnson business is having is \_\_\_\_.

a.	choosing	a successor to	take over the	family business	
----	----------	----------------	---------------	-----------------	--

	н						 	-
b.		not findin	ig a solut	ion to s	ome pa	perwork	(	•
	Ŀ.						 	

the unexpected retirement of a key family member

#### The Johnson Business

The Johnson family has been in the distribution sector for over 50 years. Their family business. Johnson Distributors, is often thought to be one of the most prosperous businesses in the industry. It is true that the business faced some tough times in the past. Under no circumstances, though, should you underestimate the value of their hard work and determination.

One time, the Johnson family had to comply with new administrative requirements. Although they knew that they could manage it easily, they acted as if they had received their biggest challenge yet. The whole family came together to make decisions as a single unit, and this greatly improved their decision making. They had to change the components of their products and adjust their prices to remain affordable. But for their innovative approach, the business would have had a significant loss of revenue. As it was, the changes they made turned business around.

Family businesses are often thought to have problems with succession planning, which is the process of deciding which family member takes over the business. However, the Johnson family have a very clear succession plan to ensure a stable change when the owner finally retires. The only issue is the huge amount of paperwork which national rules mean they have to complete. They have asked for outside support but these administrative issues are not being resolved.

It seems that the Johnson distribution business will continue to go from strength to strength. What sets the Johnsons apart is how they overcome challenges and remain successful in a changing industry. In contrast to many other family businesses, they don't get stuck in following the same traditional processes. For example, they incorporated new technologies and improved their distribution channels, making it easier for customers to access their products. These differences have led them to be a world leader in this industry.

Read the text and answer the questions.

5 - 6 26.25 Marks

The succession plan and the product changes show that the Johnson business \_\_\_\_\_.

doesn't have problems with new rules from outside the a. company

b. has difficulty when making changes to their business

c. is good at managing its internal decisions



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One time, the Johnson family had to comply with new administrative requirements. Although they knew that they could manage it easily, they acted as if they had received their biggest challenge yet. The whole family came together to make decisions as a single unit, and this greatly improved their decision making. They had to change the components of their products and adjust their prices to remain affordable. But for their innovative approach, the business would have had a significant loss of revenue. As it was, the changes they made turned business around.

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6 - 6 26.25 Marks

The l	ast	paragra	ph mostly	/
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a. compares the Johnsons to other family businesses

- b. predicts the future of the Johnson business
- disagrees with the Johnsons' approach

world.

4 (Were not they / Didn't they be / Had they been) a smaller company, they 5 (will not have / wouldn't have / are not having) had the resources to expand so rapidly. If 6 (it weren't for / it won't be / it isn't that) Walmart's aggressive expansion strategy, it may not have become the retail giant it is today.

Read the text and choose the correct word(s) to complete the sentences.

1 - 6 4.50 Marks

1.

. Having been founded

b. Has been found

c. It having the find



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Read the text and choose the correct word(s) to complete the sentences.

2 - 6 4.50 Marks

is being considering

.

a.	is considering that	O
b.	is considered to be	•
		_



1 (Having been founded / Has been found / It having the find) in 1962 by Sam Walton, Walmart has grown to become one of the largest retailers in the world. It 2 (is considering that / is considered to be / is being considering) one of the most successful retailers in history. If it 3 (can't have been / would have / were to be) measured by revenue alone, Walmart would be the largest company in the world.

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Read the text and choose the correct word(s) to complete the sentences.

3 - 6 4.50 Marks

3.

a. can't have been

b. would have

c. were to be

0

O

0





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- 4 6 4.50 Marks
- 4.
  - a. Were not they
- b. Didn't they be
- c. Had they been

6

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5 - 6 4.50 Marks

are not having

5.

a.	will not have	O
b.	wouldn't have	0
88		



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Read the text and choose the correct word(s) to complete the sentences.

4.50 Marks 6 - 6

6.

		_
ì.	it weren't for	•
L		

it won't be

it isn't that



Mariam is considered to be one of the most successful retailers in the region, her retail empire having been created over many years and expanding into multiple markets. She studied fashion at university but states this would have been nothing if it weren't for her focussing her awareness on product choices for the local trends and fashions. She does not need to commit herself to long, drawn-out investigative trips to places often considered to be the heart of fashion like Paris or Milan. Having been involved in the retail industry for over 30 years, Mariam has brought a range of experience to local retail which explains her longevity.

One immediate impact Mariam made was with her warm leadership style, which encourages collaboration and communication and meant that she takes time to build relationships with all her staff, who she strongly depends on for the wellbeing of her business. When she first started, it was considered to be rare for a CEO to be so approachable and down-to-earth, as many successful members in the industry were perceived to be snobbish. If it weren't for Mariam's affectionate disposition, her business may not have achieved the success it has today.

Mariam credits both these elements with her success. She frequently listens to customers and attends conferences to keep her finger on the pulse of the latest trends. This focus on building positive relationships with staff and customers has sustained her business for decades - more so than just simply the amount of product she sells. If it were to be solely about making a profit, Mariam argues that her business would not be sustainable in the long run.

So, whatever the future holds for Mariam it seems she has set a different path for herself. But are these lessons applicable to people in all situations? While it is easy to agree that her style of management suits a new, kinder age, it's also possible to consider whether this approach will suit itself to the most ruthless of industries.

Read the text and answer the questions.

1 - 6 10.50 Marks

### Mariam is well skilled at product choice due to \_\_\_\_\_.

o qualifications sho gained at university

a.	the qualifications she gamed at university	
		6 <u></u>

c. her research journeys in various countries

her length of experience in the sector





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2 - 6 10.50 Marks

	_ managers have Mariam's attitudes t	towards her staff.
a.	Very successful	0
b.	A range of	0
c.	Not many	0



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Read the text and answer the questions.

3	- 6 10.50 Marks	
	is considered to be one of Mariam's per	rsonality traits.
a.	Independence	0
b.	Snobbishness	0
c.	Kindness	•



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4 - 6 10.50 Marks

Which aspect of her business does Mariam NOT consider crucial to sustaining the success?

a.	the relationships with people	0	
b.	the ability to generate profits	0	
C.	the knowledge of the market	0	



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5 - 6 10.50 Marks

The	last	paragr	aph	mostly	
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a. gives the author's opinion on Mariam's approach

- b. compares Mariam's success to other business people
- c. makes predictions about Mariam's future

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6 - 6 10.50 Marks

### The text draws a connection between .

a. retail profits and university degrees

. Mariam's attitude and her success

c. employee knowledge and research opportunities

