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Lessons 1–2 **The evolution of global communication**

1 Match the words with their correct definitions. You can use a dictionary if you need to.

- | | | |
|-----------------------------------|--------------|--|
| 1 oral tradition | _____ | a the change from analogue electronic and mechanical technology to digital electronics |
| 2 telecommunications | _____ | b pictures or symbols used as language, for example, in ancient Egypt |
| 3 a telegraph | _____ | c a way that stories and information about a culture are passed down through families by speaking about them |
| 4 digital revolution | <u> a </u> | d an old-fashioned way of sending messages using radio or electric signals |
| 5 hieroglyphs | _____ | e a method of communication using equipment that moves around the Earth to receive and send television, radio and telephone signals |
| 6 a printing press | _____ | f communication over a distance, especially by phone, radio and television |
| 7 satellite communications | _____ | g a machine that makes copies of books, magazines, newspapers, etc. |

2 Read the statements about communication below. Decide whether you agree or disagree with them on a scale of 1–5 (1 = completely disagree, 5 = completely agree).

- It is normal for people to feel anxious or irritable when they are away from their devices.
- Technology has improved the quality of our communications.
- People prefer to speak to other people online rather than face-to-face.
- If you are spending time with your family or friends, you should not look at your devices.
- All transactions should be completed online; there should be no need for customer service desks or shops.
- The digital revolution has helped us all become better global citizens.
- Nowadays, there is no need for a culture to maintain an oral tradition.
- It is impossible to go one day without looking at a device or computer.

Language tip

We use coordinating conjunctions, such as *and, but, so, for, nor, yet, or*, to connect two statements that are equal in importance and do not depend on each other:

Example: *First, we will look at how communication has developed over the centuries **and** what role technology has had in this development.*

We use correlative conjunctions, such as *Both ... and ... , Not only ... but also ... , Whether ... or ... , Neither ... nor ... , Either ... or ... ,* to connect two items that are similar to each other, but are used in pairs:

Example: **Whether** *we want to communicate with someone on the other side of the world **or** we want to see what's happening in another part of our country, we can do it all at the touch of a button.*

3 Connect the two statements in each question with a coordinating conjunction or a correlative conjunction and delete any unnecessary words.

a My grandmother doesn't have a smartphone. My grandfather doesn't have a smartphone.

b I spend three hours a day online. My sister spends five hours a day online.

c My brother has two laptops. My cousin has two laptops.

d Technology has improved global connectivity. Technology has resulted in the loss of real human contact.

e We are all better global citizens. We have the ability to connect with different countries and cultures.
